

Franklin County *greener* Better Living Show

April 22 & 23, 2017 at Franklin County Fairgrounds, Greenfield

FCBetterLivingShow.org

This eco-friendly event highlights businesses, products, leisure services, green living and information available in the Franklin County region in a trade show setting.

The Franklin County Chamber of Commerce, Greenfield Business Association, and Greening Greenfield are pleased to present the 36th annual lifestyle trade show April 22 and 23 at the Franklin County Fairgrounds 10 am to 4 pm both days.

Why participate?

- NEW! Increased marketing through a partnership with Valley Home Expo in Northampton!
- Expand your prospect list
- Raise awareness of your products and services
- Increase revenue through sales and leads at the show
- Reasonable rates and ROI
- Meet local customers and engage in conversation

Promotion: This year we are pleased to be partnering with the Valley Home Expo (valleyhomeEXPO.com) in Northampton (March 18 & 19), The Recorder, and The Gazette to promote the shows in Franklin and Hampshire Counties. This local show partnership offers many benefits including a monthly home show column from January-April, broad reach e-blasts, and shared website content. We are also offering a 20% discount if you would like to exhibit at both shows. Additionally we will have a billboard at the Greenfield Rotary during March and April 2017. Greening Greenfield will host how-to workshops on sustainable topics relating to home and garden which attract significant attendance to the show.

Exhibits and Booth Décor: Indoor exhibitor space will be available in two buildings with heat, electric, and pipe and drape provided. Single booth space is 8'x10' with multiples allowed. Some booths may be shared with approval of the Show Team.

We will offer outside 10'x10' exhibitor spaces as well as spots for larger exhibits and installation. Outdoor spots do not include electric unless special arrangements have been made. Exhibitors will provide their own pop-up tents if needed.

Selling and Demonstrations: The show is open to all businesses that produce or sell products or services in the greater Franklin County area. There are no exclusive exhibitor rights. Locations will be determined by the Show Team and exhibitors will be placed in the order that applications are received.

Set-up and Removal of Exhibits: Set-up will be Friday, April 21 from 10 am-6 pm and Saturday from 7-9 am. Exhibits must remain until close of show on Sunday at 4 pm and goods must be removed by 6 pm Sunday or noon on Monday.

Grounds: Parking for exhibitors and customers will be nearby and food will be available outside.

Applications: Booth location will be assigned on a first-come basis. A 10% discount is offered if paid by February 1. A 20% discount is offered for booth space at both shows if you sign up to be an exhibitor at our show and Valley Home Expo. Early bird discount plus dual show fees can add up to 30% on Better Greener Living Show booth fee. Contact us for details at 413-773-5463 or fccc@franklincc.org

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Business name _____

Contact Person _____

Mailing Address (Street/PO Box, City, State, Zip) _____

Phone _____ Email address _____

Website _____

Description of Product or Service (Describe as you would like it to be advertised. Max two sentences.)

Booth size	FCCC and GBA members	Non-members
Single 8' x 10' space <i>(Indoor, pipe & drape, electric heat)</i>	_____ \$420 first space _____ \$360 for each additional space	_____ \$480 _____ \$420 for each additional space
Outdoor 10 x 10 space	_____ \$200 each (please contact us for prices on larger outdoor spaces)	

A 10% discount is offered if paid in full by February 1, 2017.
A 20% discount is offered for purchasing spaces at this show and [Valley Home Expo](#). Please contact us for details.

___ I need a table and two chairs *(for indoor spaces only)*

Total # spaces: _____ Total Amount paid: _____

More info at FCBetterLivingShow.org or 413-773-5463

Enclosed

1. Check in the amount of \$ _____
2. Credit Card payment Card # _____ Exp date _____ CVV code _____
 Billing zip _____ Name on Card _____
3. Mail or fax application to:
 (fax) 413-773-7008
 (mail) Franklin County Chamber of Commerce
 395 Main Street, PO Box 898, Greenfield, MA 01302

(Please note: We must receive your registration by April 1 to be included in the Recorder show supplement.)